

**FOR IMMEDIATE RELEASE:**

## **MERIT, EXCELLENCE, INTELLIGENCE**

*Questions, Reflections & Answers*

**Unlocking Your Potential: Moving from Diversity, Equity, and Inclusion (DEI) to Merit, Excellence, and Intelligence (MEI).**

In his new book, Germain Decelles presents Questions, Reflections & Answers aimed at guiding readers in transitioning from Diversity, Equity, and Inclusion (DEI) to a focus on Merit, Excellence, and Intelligence (MEI).

**Montréal, Canada – March 8, 2025** – Mr. Germain Decelles, Change Management Strategist and author, unveils his latest book today, offering guidance on how to realign with the principles of merit, pursue excellence, and leverage your intellect to accomplish your life goals.

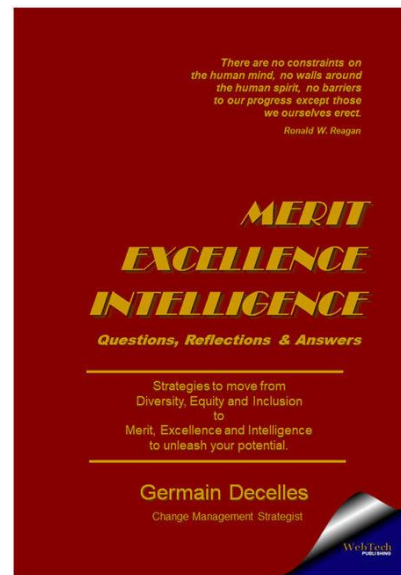
Moving from Diversity, Equity, and Inclusion (DEI) to Merit, Excellence, and Intelligence (MEI).

Whatever path you choose—be it financial, spiritual, physical, mental, emotional, philanthropic, community, or family domains—it's crucial to recognize that you alone are responsible for earning your place. Regardless of your culture, race, religion, economic, or social background, understanding merit, excellence, and intelligence is universally recognized as vital to the well-being of individuals, families, workplaces, and society.

No matter your goals, merit, excellence, and intelligence are the foundations of success. This book will help you apply its ideas to your personal development, making you a more effective and authentic person capable of shaping a better future. Personal development requires more than just following prescribed steps; it takes introspection, self-discovery, and reflection.

In your journey with this book, you'll explore:

- The meaning of happiness, life's purpose, and balance.
- Law and society.
- Self-awareness and understanding others.
- Strengthening character, dealing with lost confidence, fear, personal and moral values, and common sense.
- The realities of life and the importance of a positive mental attitude.
- Clarifying personal values, respecting others, family values, knowing history, defining your culture, and national consciousness.



- Coping with mental manipulation, identifying manipulators, and understanding psychological vampirism.
- Concepts like diversity, equity, inclusion, political correctness, wokeism, and radical ideology. Self-reflection on potential memoricide and perceptions of media and governments.
- Defining merit, improving oneself, taking responsibility, building character, and exercising common sense.
- Finding the path to excellence, understanding its value at work, and ensuring excellence.
- Intelligence: Is it innate? Understanding thinking, street smarts, and imagination.
- Life goals: Identifying your goals, avoiding time-wasting, discovering your passions, and maintaining self-discipline and enthusiasm for the future.

This book aims to guide you in crafting a clear roadmap for personal growth, success, and happiness, centered around Merit, Excellence, and Intelligence.

Through a series of questions, quotes, and reflections, MERIT, EXCELLENCE, INTELLIGENCE offers readers the tools needed to delve deep into their own souls, discover their true passions, and enhance their efficiency and effectiveness. This, in turn, allows them to shape their own success and subsequently assist those around them in achieving the same.

The insights in this book are drawn from forty years of experience working with local and international organizations, businesses, and providing consulting services in change, transition, and marketing management.

This 350-page personal development book, published by WebTech Publishing, is available in bookstores and online at [www.lulu.com](http://www.lulu.com) . For further details, visit [www.webtechpublishing.com](http://www.webtechpublishing.com).

### About the Author

In addition to his work as an author, Germain Decelles serves as a Change Management Strategist. With over 40 years of business and consultancy experience, he has worked with both local and international markets in a wide range of sectors, including retail trade, distribution, information technology and communications, transportation, manufacturing, financial services, and government organizations.

Other publications by Germain Decelles include:

- ISO Pour Tous
- Le manuel d'information ISO
- Le guide de préparation ISO
- La gestion du changement en affaires
- La gestion de projet d'affaires
- Le changement POUR TOUS
- Change your future, now!
- My success is your success.
- Mon succès est votre succès.



### Information

Printing and Distribution: <http://www.lulu.com>

Available to Librarians through the Ingram Content Group: <https://www.ingramcontent.com>

- Paperback format: MERIT, EXCELLENCE, INTELLIGENCE – ISBN 978-1-7388000-8-7 (\$32.20 us - \$45.16 ca - 29.18 Euro)
- Format papier: MÉRITE, EXCELLENCE, INTELLIGENCE – ISBN 978-1-7388000-9-4

**Press Contact**

Germain Decelles  
WebTech Management and Publishing Incorporated  
17 Marien Avenue, Montréal, Canada  
H1B4T8

514-575-3427  
decelles@webtechpublishing.com  
www.webtechpublishing.com

—30—